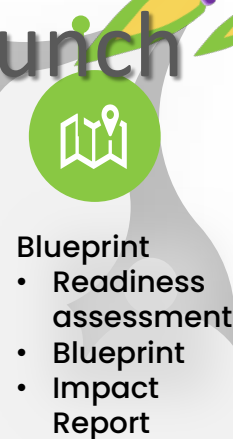
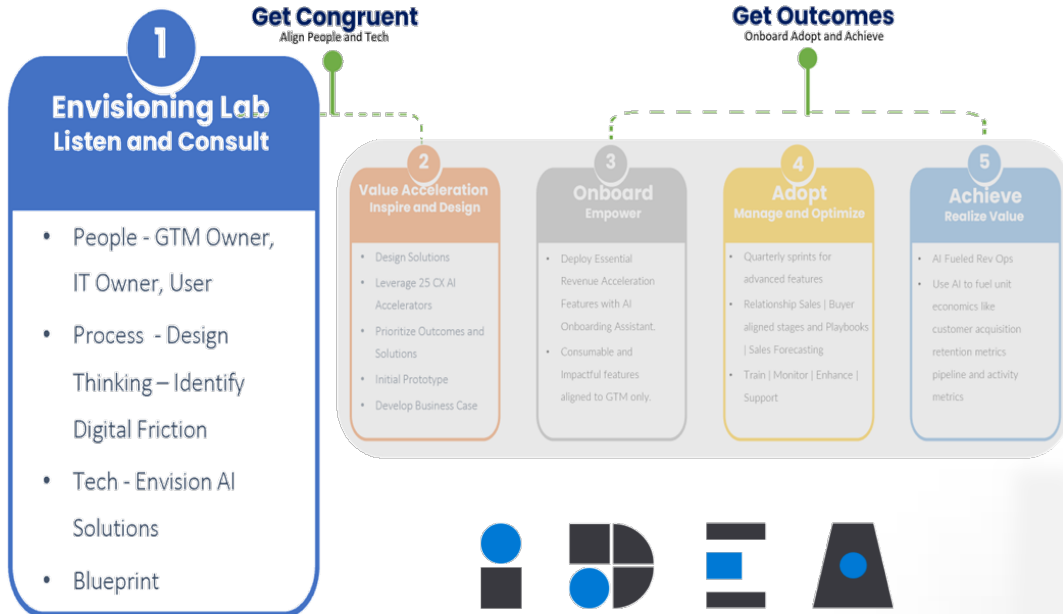


Envision Your AI-Fueled Revenue Transformation Strategies



An opportunity to accelerate growth and join companies experiencing AI-Fueled Revenue right now!



- 40% reduction in sales cycle time
- 30% increase in customer retention and enrichment
- 50% increase in lead generation
- 30% increase in sales productivity
- 20% increase in forecast accuracy
- 40% reduction in manual effort
- Tech investment ROI of 10x



The arrival of generative Artificial Intelligence is the perfect opportunity to evaluate how technology helps you grow your business

Using AI - **congruentX** can deliver a hybrid physical and digital workshop based on **Microsoft Catalyst IDEA** and congruentX **ValueX Framework** to deliver insights about your business and how AI can help increase success and reduce effort... exponentially.

AI Fueled Revenue | Workshop

Agenda

1

Value Envisioning Listen and Consult 2 Hours

- People - GTM Owner, IT Owner, User
- Process - Design Thinking – Identify Digital Friction
- Discuss goals KPIs Benchmarks
- Tech - Envision AI Solutions
- Blueprint

Pre-Meeting Surveys & Prep

- AI Fueled Revenue Readiness Assessment
- Business Canvas (CX Homework)
- Go to Market Survey
- Friction and Constraints Pre-Survey
- GTM KPIs and Metrics (assumptions)

Hour 1 Design Thinking

- 5 min Review Biz Canvas
- 5 Min Go to Market
- Processes
- Related KPIs and Metrics
- Digital Friction | Constraints

Hour 2 Solution Envisioning

- Show “Challenger” Envisioning Use Cases
- Sales Co Pilot
- DialoguePrime
- Account Based Selling
- Buyer Sales Stage Alignment & Playbooks
- Metrics Fuel Growth w/ Dimensions

What You Get Deliverables

- Results of Assessments
- Challenges & Priorities
- Top solution priority
- Impact Report for that priority

