How to Give Your Sellers Back a Day a Week

Without A Big Tech Project

In 30 Days - With Copilot for Sales Plus Chat GPT
Is Your Tech Fuel or Friction for Your Sales Team?

Did you know that 34% of seller time is spent on administrative tasks? That same seller uses over 10 systems to do their work. With all the systems – over half of sellers say that tech is just causing friction.

While Tech can clearly cause Friction - Technology can be either **friction** or **fuel** for your sales team. Sellers spend 6-8 hours a week entering data in CRM. Copilot for Sales is a seller app that automatically enters data from Outlook and Teams.

Save your team a day a week by turning friction into **fuel** with **Copilot for Sales** to automate CRM Data Entry.

What We Heard
Over 10,000 Sales Conversations

My Sellers are literally spending **6-8 hours** a week entering data in CRM

21% of my time every day is spent on emails…

80% of buyers think sales conversations Don't add Value

Seems like I spend most of my time managing emails instead of customers

About half my sellers think CRM offers absolutely zero value.

Back-to-back meetings – follow-up is tough.

Never "Do CRM" Again | GET STARTED WITH Copilot for Sales

CX Tech Enabled High Adoption Rapid Onboarding

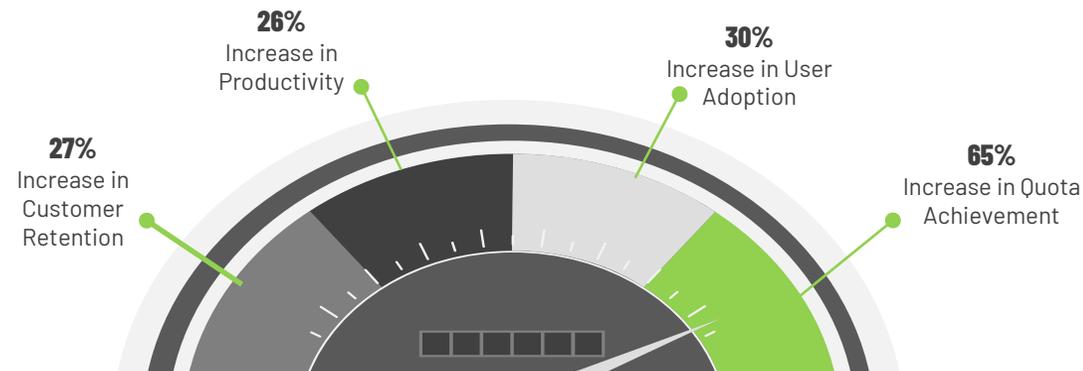| **Align** 2 Days	**Onboard** 1 Week	**Adopt** 2 Week	**Achieve** 1 week
• Select Early Adopter Team • Digital Interviews Showcase for Key Stakeholders • Design Thinking Align People and Tech Session • Goals - Document goals and KPIs	• **Configure** • Outlook • Viva Panel • Teams • Conversation AI • **Train** • Core Team Users • Core Team Managers	• **Evangelize** • Set Up Viva Sales Adoption Teams Channel • Email Campaign • Self Learning Videos • Daily Coaching Calls • Monitor CRM* Adoption • Monitor Call Usage*	• Roll Out Plan • Outcomes Blueprint • Conversation Blueprint

What Happens When You Get Copilot for Sales Right

The Big Consulting Companies are Wrong.
You **can** free your team to sell better with Copilot for Sales– **without a big project**

26% Increase in Productivity

30% Increase in User Adoption

27% Increase in Customer Retention

65% Increase in Quota Achievement