Get CRM Right
Without the Big Tech Project

Is Your Business Asking Questions
Your CRM Can't Answer? You Are Not Alone...

We Need to Do More with What We Have. While economic shifts have impacted internal costs and profitability – Customers are often willing to trade **loyalty** for **experience** and **availability**. But **one size fits all CRM** is **not** helping.

Get CRM Right with the Power Platform and AI

Amplify Adoption and People Experiences
With Technology You Already Own
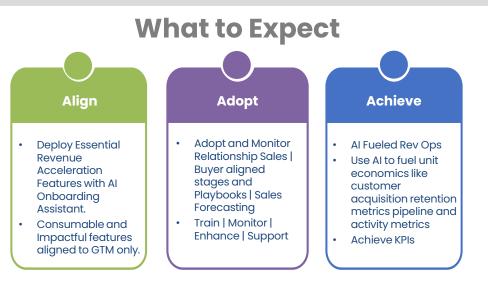
RESULTS GUARANTEED IN ONE QUARTER

Increased Adoption and Productivity!

- Reduction in sales cycle time
- Increase in customer retention and enrichment
- Increase in lead generation

- Increase in sales productivity
- Increase in forecast accuracy
- Reduction in manual effort

What to Expect

Align
- Deploy Essential Revenue Acceleration Features with AI Onboarding Assistant.
- Consumable and Impactful features aligned to GTM only.

Adopt
- Adopt and Monitor Relationship Sales | Buyer aligned stages and Playbooks | Sales Forecasting
- Train | Monitor | Enhance | Support

Achieve
- AI Fueled Rev Ops
- Use AI to fuel unit economics like customer acquisition retention metrics pipeline and activity metrics
- Achieve KPIs

You only pay full when KPIs are Achieved

What We Are Hearing

We are struggling with **CRM system credibility**..

We want to learn how to get more from our **Power Platform Investments**

We need to best leverage the new **changing features** in CRM

The Business keeps asking for **more fields** on our 365 forms for its front-line workers

We are only **using** a fraction of the features we **paid** for

Our internal resources are **stretched thin**

Why is everything a **change order** for our **partner**?

Our CRM Partner only is focused on **BIG projects**

We are **Struggling with Adoption**

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